

<u>IMPERIUM ROMANUM</u> is the biggest Polish / English website about history of ancient Rome. It has strong position in Google and for topics and keywords connected with ancient Rome, website is almost the first one in Internet. The website contains over 9000 articles and is visited monthly by over 140.000 unique users.

➤ On demand, I can send the report from Google Analytics, verifying high statistics and popularity of website.

IMPERIUM ROMANUM exists on social network:

- Facebook's fanpage has over 19.000 likes;
- on *Twitter* there are over 1000 followers;
- **Reddit** profile is observed by over 450 users;
- Instagram profile is observed by over 1100 users;
- **Quora** profile is observed by over 26.000 users.

What's more, the website is active via **OneSignal**, which is linked with 12.000 viewers. The site is visited by readers of various age; however, the biggest part are rather young people – up to 34 years old. The ratio of women to men is slightly in favour of the fairer sex.

Currently, IMPERIUM ROMANUM has the most information among websites dealing with this topic and is the largest Polish page about ancient Rome. Additionally, website is developing and expanding in English version. In the field of science it occupies one of the highest positions on the Internet. Often articles are in front of the Wikipedia results and are treated as very valuable content.

I especially encourage publishers to promote new books on ancient Rome and the world of antiquity. Due to the large base of recipients and the popularity of the website, various forms of cooperation are available.

#### Possibilities of banner cooperation:

## **Upper banner (preferred: 1140x200)**

Weekly campaign [price: 70 EUR]
2 weekly campaign [price: 105 EUR]
Monthly campaign [price: 160 EUR]

Quarterly campaign [price: 290 EUR]Semi-annual campaign [price: 470 EUR]

#### Middle banner (preferred: 780x100)

• Weekly campaign [price: 70 EUR]

• 2 weekly campaign [price: 105 EUR]

• Monthly campaign [price: 160 EUR]

• Quarterly campaign [price: 290 EUR]

• Semi-annual campaign [price: 470 EUR]

#### Side banner (preferred: 315x320)

Weekly campaign [price: 70 EUR]

• 2 weekly campaign [price: 105 EUR]

Monthly campaign [price: 160 EUR]Quarterly campaign [price: 290 EUR]

Semi-annual campaign [price: 470 EUR]

#### Lower banner (preferred: 750x100)

• Weekly campaign [price: 60 EUR]

• 2 weekly campaign [price: 85 EUR]

Monthly campaign [price: 120 EUR]

• Quarterly campaign [price: 210 EUR]

• Semi-annual campaign [price: 310 EUR]

#### **Proposed locations for banner:**



# LOWER BANNER 750 X 200PX

# IMPERIUM ROMANUM needs your support!

Your financial help is needed, in order to maintain and develop the website. Even the smallest amounts will allow me to pay for further corrections, improvements on the site and pay the server. I believe that I can count on a wide support that will allow me to devote myself more to my work and passion, to maximize the improvement of the website and to present history of ancient Romans in an interesting form.

## Support IMPERIUM ROMANUM!

#### Other possibilities for cooperation:

- Advertisement in the background of website (after the main content of the page)
  - weekly campaign [price: 220 EUR]
  - 2 weekly campaign [price: 350 EUR]
  - monthly campaign [price: 630 EUR]
  - quarterly campaign [price: 1130 EUR]
  - semi-annual campaign [price: 2110 EUR]
- **Sponsored article**, mentioned on social media (FB, Twitter, Instagram, Quora), pushed in OneSignal, notified in main page and newsletter. [price: 310 EUR]
- Media patronage [individual approach]
- **Contest** you offer a certain number of prizes. Information about the sponsor appears on the website and social media.
- Post on social media: Facebook, Twitter, Instagram, Quora [price: 260 EUR]
- Image in the background of social media canal: Facebook, Twitter or Reddit [price: 210 EUR]
- Link on the website [individual approach]

In case of any inquiries, please do not hesitate and contact me.

Contact: contact@imperiumromanum.pl